

Press Release

shift2030 kicks off initiative for saving energy in transportation

„Time2Shift“ provides entry point for shippers and carriers to shift to energy-saving rail / Rail freight is 5x more energy-efficient than diesel trucks / Call on all stakeholders to take every opportunity to shift cargo to energy-saving rail

Berlin, 28. March 2022 shift2030 kicks off an initiative for saving energy in the transport sector. Therefore, a website www.time2shift.eu has been launched which shall serve as an entry point for shippers and carriers to learn about shifting their cargo to energy-saving rail. „Transport on rail is five times more energy-efficient than diesel trucks and is considerably more climate-friendly at the same time. These are compelling reasons and everyone concerned should consider shifting cargo to rail now“, says Sebastian Ruckes, chairman of the initiative shift2030.

There is a need for such a campaign, as many shippers and carriers do not yet know about all available solutions in rail freight. At the same time, they are facing massive challenges: “The unprecedented increase in diesel costs is a threat to carriers’ business continuity, driver-shortages has become even more critical due to the war in Ukraine and finally the transport sector needs to urgently reduce its GHG emissions. This is why we have launched this initiative, intending to collaborate with a broad group of stakeholders. We hope to receive active support from governments, the chambers of commerce as well as from shipper and transport associations”, continues Ruckes.

The very first step is the launch of the website www.time2shift.eu. This has been sponsored by platform provider Rail-Flow and modality, the rail rental company Railpool and the railway undertaking Eisenbahngesellschaft Potsdam (EGP). It is supported by the associations Allianz pro Schiene, Netzwerk Europäischer Eisenbahnen (NEE) as well as UIRR. Further services are intended to be introduced soon in order to support shippers and carriers in shifting to rail, e.g. ramping-up the “rail coach”- concept together with the chambers of commerce. In addition, it is planned to demonstrate "Success Stories" by shippers.

The initiative does not intend to pit road against rail. Instead, individual advantages of the respective modes of transport shall be considered. "In particular, combined transport using rail and road provides innovative, competitive and sustainable transport solutions. Here, trucks are absolutely needed", says Ruckes.

About shift2030

The non-profit initiative shift2030 brings those together who are committed to work on a modal shift. We follow a hands-on, action-oriented approach in close cooperation with the market and decision makers. Our work is focused on ACTION(S): we demonstrate fresh ideas and innovative technologies that can vitalize rail freight with the ambition to increase its market share and to achieve the demanding climate targets for the EU transportation sector by 2030. The latest ACTION 'Match2Rail' supports shippers in identifying feasible options to shift their cargo from road to rail.

Contact

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