



MATCH 2 RAIL supports shipper in shifting freight to climate-friendly rail

Go-live of innovative IT platform / 'Virtual Trains' create additional demand

Berlin, September 2021 The ongoing failure in achieving the EU defined climate targets for the transport sector has reached the attention of shipper and Logistics Service Provider (LSP) community, who must now strive to reduce their greenhouse gas emissions. The most effective way in doing so is by shifting goods transport from road to rail, as **rail freight emits up to 80% less CO₂** than diesel trucks.

However, access to rail has not been that easy for shippers. This applies also to combined transport (CT), where different actors along the transport chain are involved and various technical parameters have to be taken into account. Shippers and LSPs have not had a comprehensive overview of the routes on which they could already use climate-friendly rail. In turn, on the combined transport provider side, there is a **lack of visibility** as to which shippers' transport flows could have the potential to create new rail connections.

To close this gap, the action **MATCH2RAIL** has now been launched by the shift2030 initiative and its partner digi-trust.eu B.V. Shippers can easily upload their current and planned transport flows (door-to-door) into a smart database in order to align with existing connections in combined transport. "With MATCH2RAIL, we are showing shippers and LSPs in a clear and

understandable way on which routes they can already use rail and thus **actively contribute to climate protection**. At the same time, we are creating visibility to potential new services by bundling shipment volumes for which there isn't yet an attractive rail service available. With these so-called **'virtual trains'** we are increasing demand, allowing intermodal operators and forwarders (LSPs) to build new connections," says Sebastian Ruckes, Chairman of the shift2030 initiative.

As a neutral NGO, MATCH2RAIL does not intend to compete with intermodal operators and freight forwarders in combined transport; some of whom are already taking over this function today. Ruckes comments: "The target group of MATCH2RAIL are shippers and LSPs who are not using rail freight today. MATCH2RAIL allows us to create viable scenarios to **shift additional flows from road to rail**. In doing so, we need the intermodal operators and freight forwarders in the market, who can expand existing lines or build new ones based on these additional transport volumes."

www.shift2030.eu/match2rail

About shift2030

The initiative shift2030 brings those together who are committed to work on a modal shift. In close cooperation with the market and decision makers, the initiative follows a hands-on, action-oriented approach. Their work is focused on ACTION(S) to demonstrate fresh ideas and innovative technologies that can vitalize rail freight with the ambition to achieve the demanding climate targets for the EU transportation sector by 2030.

www.shift2030.eu

About digi-trust.EU

digi-trust.EU enables cooperation between shippers through innovative methods and technologies to reduce transport costs and greenhouse gas emissions. The start-up is a spin-off from the EU-funded NexTrust project, which demonstrated an innovative approach for anti-trust compliant collaboration in the European transport sector. digi-trust.EU is partner of the shift2030 initiative and has been awarded TOP 10 logistics innovator at the Volkswagen Innovative Logistics Solution Day 2019.

www.digi-trust.eu
